Based on a statistical analysis of the 2010 census response rate, we anticipate

80.3% Response Rate
A decline in response rate to 2020 census, putting $118M at risk in funding, annually

32,754 Households that will require follow-up

In Genesee County, we anticipate the following challenges

1% of Residents live in hard to count neighborhoods

25.5% Homes without broadband

13.4% of families fall below poverty level

So, who’s in Genesee County?

11.6% of households have kids under the age of 10

16.9% of households include seniors 65+

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