

Genesee, Lapeer and
Shiawassee Counties

Yaushica Aubert
President, CEO



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Valley Area Agency on Aging (VAAA) has been a positive force in the lives of seniors, their families, caregivers, and the community. VAAA has been committed to serving older adults, caregivers, and individuals with disabilities since 1976, enabling them to live independently and with dignity. VAAA continues to provide information and assistance, in-home services such as bathing and housekeeping assistance, training, home-delivered meals, relief for caregivers, telephonic well-being checks and socialization calls, outreach, education, and wellness programs, to over 23,000* participants. In addition, VAAA provided funding for over 643,000* Congregate and Home Delivered Meals. Thank you for helping us provide information and assistance with accessing much-needed services for seniors and caregivers in Genesee, Lapeer, and Shiawassee counties. Becoming a community impact partner makes a difference!

- **The VAAA Annual Meeting (April 09, 2026)** — An opportunity for seniors, their families and caregivers, aging and disability network providers, partners, and state agencies to review and recognize the accomplishments of outstanding people and organizations in Genesee, Shiawassee, and Lapeer Counties. The highlights of this event include the achievements of VAAA, as presented in the Annual Report, and the Centenarian Award, which is given to residents in our service area who are 100 years old.
- **Senior Power Day Event (May 20, 2026)** — Our signature event was over 1,600 admission tickets distributed to seniors, disabled adults, and their families and caregivers in 2025! Join us at Crossroads Village** for a social event where attendees can fill their VAAA bag with valuable information and resources, and “swag”, from State and Local Legislators and vendors representing a vast range of services from health care to financial planning and government agencies. Attendees will also enjoy lunch to go and outdoor entertainment.

Thank you for considering helping us provide services, information, hope, and optimism to our seniors and our community in 2026!

Yaushica Aubert
President & CEO

Enc.: 2026 Community Impact Form

*Not unduplicated - some clients may receive multiple services

**Sponsored in part by Genesee County Parks & Recreation

2026 Community Impact Form

NAME OF BUSINESS: _____

NAME OF CONTACT: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP CODE: _____

BUSINESS PHONE: _____ EMAIL ADDRESS: _____

COMMUNITY IMPACT LEVEL OPTIONS

- ☐ **Sapphire Impact - \$5,000 per year – includes:**
- Award presented at the VAAA Annual Meeting
 - Registration for eight to the VAAA Annual Meeting
 - Corporate logo shown at the VAAA Annual Meeting
 - Opportunity to present at the VAAA Annual Meeting
 - Recognition in the VAAA Annual Report
 - Recognition on VAAA social media for one year:
 - Spotlight on our Facebook and Instagram pages
 - Logo and website link on the VAAA website for one year
 - Appearance in our Senior Power Day marketing video
 - Vendor Booth at Senior Power Day
 - Corporate logo displayed on train caboose banner at Senior Power Day
 - Meals for two at Senior Power Day
- ☐ **Platinum Impact - \$3,500 per year – includes:**
- Recognition at the VAAA Annual Meeting
 - Registration for three to the VAAA Annual Meeting
 - Logo recognition in the VAAA Annual Report
 - Logo recognition on the VAAA website for one year
 - Logo recognition on VAAA social media
 - Vendor Booth at Senior Power Day
 - Logo displayed in key location on park grounds at Senior Power Day
 - Meals for two at Senior Power Day
- ☐ **Gold Impact - \$1,500 per year – includes:**
- Recognition at the VAAA Annual Meeting
 - Registration for two to the VAAA Annual Meeting
 - Logo recognition in the VAAA Annual Report
 - Logo recognition on VAAA social media
 - Vendor Booth at Senior Power Day
 - Meals for two at Senior Power Day
- ☐ **Silver Impact - \$700 per year – includes:**
- Logo recognition at the VAAA Annual Meeting
 - Registration for one to the VAAA Annual Meeting
 - Logo recognition in the VAAA Annual Report
 - Vendor Booth at Senior Power Day
 - Meals for two at Senior Power Day